

Datamart, Inc.

Boston, MA

Rick,

I wanted to take a brief opportunity to thank you for your work and effort with regards to The Datamart. As you know, selling The Datamart was an extremely stressful process at an already stressful point in my life.

During the process, and in the end, you were the glue that held a rapidly deteriorating opportunity together. You provided sanity, honesty (though at times painful), creativity, and humor, the last often being as important as the others. At times when I would have thrown in the towel, you were able to not only salvage the status quo, but to move the deal forward.

Perhaps most important to me was your ability to adapt and evolve. As you know, ours was a deal of quick turns and abrupt direction changes. The ability to pick up the phone and talk strategy change for 30 minutes, and then to cohesively implement our collective thoughts was ultimately what saved our deal.

I said this earlier to you, and I'll say it again now: the value you brought to our deal far exceeds that of the deal itself. Because without your participation, there likely wouldn't have been a deal, and I certainly wouldn't have received the education I did. And that will last me a lifetime.

I've frequently likened my Datamart experience to a roller coaster ride. Whether or not you enjoy it and go back for more depends largely on the person sitting next to you. You're welcome in the seat next to me on any ride at any time.

Best regards,

Chris Albro
CEO