



To whom it may concern,

I write to commend the help Rick King (PreFlight Ventures) has given Concentric Development. He has a sharp understanding of how to address the challenges start-ups face attracting the funding of investors, and he has a heart for using these skills to help non-profits.

Rick helped Concentric Development develop a presentation and a fund raising plan that has been hugely helpful. He knows what investors want to see and how to present it, and he knows how to use your existing networks to raise your chances of success. His business start-up background has also equipped him to contribute substantially to strategy development and client communication.

One of the things I admire most about Rick is his passion for seeing you succeed. He reads everything you send him and comments extensively and quickly despite his busy schedule. He is more responsive than my board members. This is a reflection of his heart for helping Christian ministries and is one of the ways he seeks to use his gifts to glorify God. His work for Concentric Development was pro bono, and we deeply appreciate it.

If Rick is going to work with you, get ready to work hard. He expects the same level of commitment from you, and I think that is a vital element of his success. Rick is also not afraid to tell you exactly what he thinks. His are not merely warm words of encouragement. If he wants to work with you, I'd take him up on the offer in an instant.

A handwritten signature in blue ink that reads "Jonathan Mitchell".

*Jonathan Mitchell PhD
President and Founder*

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